



Coalición Hispana de Artistas

SUBMITTING A WORKSHOP OR TUTORIAL VIDEO TO BE PUBLISHED ON CHA'S WEBSITE

Video formatting guidelines

File format

.MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP, or WebM.

File size

128GB (maximum)

Audio-visual duration

Seven minutes – minimum excluding black and static images in the video

Twenty minutes – maximum including black and static images in the video

Framerate

24 frames per second (minimum)

30 frames per second (maximum)

Aspect ratio

16 x 9

Video resolution

1080p (1920 by 1080 pixels) – Full HD (minimum)

2160p (3840 by 2160 pixels) 4K (maximum)

Language

The videos must can be made in any language.

It is allowed add subtitles in another language (English, preferentially.)

Observations

A committee made of board members will curate the videos which were sent and all other aspects such as lightning, background, audio and video quality, camera presence, angles, editing, noises, pauses, silences, music and transitions, cuts and takes, composition, engagement with audience, concept, and content.

The committee also reserves the right to approve or not any video as it intends. Videos that do not follow the specifications above will be automatically discarded.

For making your videos look more professional, check those 12 simple tips on the link down below.

<https://wave.video/blog/12-simple-tips-for-making-your-videos-look-more-professional/>

Content video

All videos must have an introduction, development of the subject and a conclusion.

Introduction must content:

- Artist's name.
- Link to website, or Instagram or Facebook account or email or any sort of way to the viewer reaching the artist.
- Medium: pencil, watercolor, acrylics, oil, photography, music, and so.
- Level of teaching: beginner, medium or advanced techniques.
- Subject of teaching: face drawing, sketching a landscape, creating a cartoon character on Procreator, coloring a flower on Photoshop, acrylic painting techniques, and so.



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This information could be presented through text or by talking.

Development must content:

- The development of the technique presented on the introduction.

This information could be presented by any means of demonstration since it is well explained.

Conclusion must content:

- A small summary of what has been taught on the video.

This information could be presented through text or by talking.

Videos that do not show the artist's face are allowed since it fits on the requirements above. Videos that do show artist's face are also welcome.

Other techniques such as voice over, time-lapses and subtitles are allowed.

Each artist can submit five videos a month.

Sending the video

Fill the form 'Workshop and tutorial instructor video'.

Send it through the website wetransfer.com

Upload the form 'Workshop and tutorial instructor video' and the video to the email:

pantojaana@hotmail.com

paula.togashi@gmail.com

Fill the campus 'your email' with your own personal email.

Fill the campus 'message' with a summary of your video (250 characters maximum).

The applicant must send just one video and one form for each application. If he or she wants to submit another video, he or she must send it separately.

The applicant will be notified rather his or her video has been approved or not through email and how to proceed next.

Rights

The author has all rights over the video and he or she is agreeing on grant non-exclusive rights to CHA uploading the video on its website. If the author wants to upload his or her video in any other platform, he or she can do it with no authorization needed.

Copyrights

The artist is fully responsible for any copyrights on images or songs used on his or her videos as references or examples and must send the source of them to be featured under the video.

Payments

CHA will pay the amount of USD\$75.00 (Seventy-five American dollars) for each approved video with the intent of supporting the artist since it fits on the requirements above.